

NEW PARTNERSHIP TECHNIDATA MEDICAL SOFTWARE AND MASTERLAB



TECHNIDATA announces a strategic partnership with MASTERLAB to strengthen its presence in the Moroccan market.

Montbonnot, June 5, 2025

TECHNIDATA Medical Software, a leader in the development of innovative software solutions for the medical sector, is pleased to announce the signing of a strategic partnership with MASTERLAB, one of Morocco's leading distributors specialized in healthcare technologies.

A Strategic Partnership

This partnership marks an important milestone in TECHNIDATA's international development strategy, aimed at making its medical management solutions accessible to healthcare professionals in Morocco. Thanks to MASTERLAB's local expertise and extensive network, both public and private healthcare institutions in Morocco will now benefit from easier access to TECHNIDATA's software solutions, along with local support and services.

"We are delighted to collaborate with MASTERLAB, a reputable partner that shares our commitment to innovation and quality service. This partnership will allow us to support the digital transformation of the medical sector in Morocco, particularly in the fields of anatomic pathology and genetics," affirmed Ronan Mage, Export Area Manager at TECHNIDATA Medical Software.

"By partnering with TECHNIDATA Medical Software, we are strengthening our offer of technological solutions for healthcare professionals in Morocco. This partnership is a real opportunity that will provide powerful tools

tailored to the challenges of the sector," added Rachid Oumnia, Director of MASTERLAB.

A New Step in the Expansion Strategy

For over 30 years, TECHNIDATA has been providing digital solutions to medical biology, anatomic pathology, and genetics laboratories, and biobanks. TECHNIDATA is already present in over 20 countries worldwide through its subsidiaries and a network of selected partners.

"We are delighted to collaborate with MASTERLAB, a reputable partner who shares our commitment to innovation and quality service."

With this new partnership, TECHNIDATA continues its current expansion strategy, demonstrating its ability to address local specificities while maintaining a global approach. Promising opportunities are already emerging in Morocco, particularly in the field of anatomic pathology.

About TECHNIDATA

www.technidata-web.com

With over 30 years' experience and expertise, TECHNIDATA is a key player in the field of information and data management solutions for medical laboratories and biobanks.

TECHNIDATA's solutions, developed in compliance with ISO 9001, ISO 13485, and ISO 27001 quality standards, are distributed in more than 25 countries and cover all laboratory disciplines: Biochemistry, Hematology, Immunology, Microbiology, Virology, Anatomic and Cytopathology, Genetics, and Biobank Management.

TECHNIDATA is a member of the Total Specific Solutions Group.

Press contact: Elisabeth BARBIER – Tel: +33 (0)7 86 52 76 84
elisabeth.barbier@technidata-web.com

About MASTERLAB

www.masterlab.ma

Backed by the unique expertise and know-how of its team and supported by world-renowned partners, Masterlab is committed to continuously providing healthcare professionals with innovative solutions and maintaining a high standard of quality.

Since 1997, Masterlab has been focused on serving the healthcare sector in Morocco through a wide range of biological diagnostic solutions and medical devices. We offer cutting-edge, top-tier solutions at the forefront of science and innovation, thereby contributing to the improvement of the healthcare system in Morocco.

Press contact: Amine Rami
amine.rami@masterlab.ma